

Fahim Hasan

Sherpur District, Bangladesh

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Languages: English, Bengali, Hindi

Professional Summary

A dedicated and experienced professional specializing in digital marketing, including Meta Marketing, Google Ads, YouTube SEO, and Website SEO. With over 7 years of experience, I have successfully assisted over a thousand clients in growing their online presence, increasing engagement, and optimizing their digital marketing strategies. Passionate about staying updated with the latest trends in digital advertising, I deliver results-driven solutions that guarantee customer satisfaction. Currently open to freelance opportunities and eager to help businesses excel in their digital marketing efforts.

Skills

- **Meta Marketing** (Facebook, Instagram, WhatsApp, etc.)
- **Google Ads** (Search, Display, Video)
- **YouTube SEO** (Channel Growth, Monetization, Video Optimization)
- **Website SEO** (On-page & Off-page optimization, Analytics)
- **Social Media Management** (Facebook, Instagram, Twitter, LinkedIn)
- **Content Creation & Strategy**
- **Client Relations & Customer Support**
- **Google Analytics**

- WordPress SEO & Content Marketing
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Experience

Digital Marketing Specialist

Freelancer/Consultant — Remote
2017 – Present

- Oversee Meta Marketing (Facebook, Instagram) and Google Ads campaigns for clients, including ad setup, targeting, optimization, and performance tracking.
- Manage SEO strategies for YouTube channels, including video optimization, keyword research, and channel growth.
- Provide consultation services for website SEO, ensuring high search engine rankings for clients' websites.
- Assist clients in building and executing social media marketing strategies to increase engagement and brand awareness.
- Built and maintained relationships with over 1,000 satisfied clients.

Social Media Manager & SEO Specialist

Freelancer — Remote
2015 – Present

- Manage social media accounts for various clients on platforms such as Facebook, Instagram, and Twitter.
- Implement SEO best practices for websites to boost visibility and ranking on search engines.
- Create detailed reports on campaign performance and make recommendations for optimization.
- Provide strategies for growing YouTube channels and monetizing video content.

Education

BSc in Computer Science & Engineering

Uttara University — Dhaka, Bangladesh
Graduation: 2024

Diploma in Computer Technology

Sherpur Polytechnic Institute — Sherpur, Bangladesh
Graduation: 2020

Certifications & Courses

- Meta Marketing (Khalid Farhan Bhai's The Academy Course, 2017)
 - Google Ads Certification (2017)
 - YouTube SEO Mastery (2015-Present)
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Projects & Achievements

- **Meta Marketing:** Successfully managed ad campaigns for clients with a focus on ROI, reaching over 1000 satisfied customers.
 - **Google Ads:** Managed campaigns with 100+ happy customers, achieving significant growth in online leads and conversions.
 - **YouTube SEO:** Helped numerous clients grow their YouTube channels, offering guidance on monetization and increasing video views.
 - **Website SEO:** Provided SEO services for various websites, leading to higher search engine rankings and better visibility.
 - **Social Media Management:** Developed and implemented strategies for brand visibility and engagement, resulting in increased followers and interactions.
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Languages

- **English** (Fluent)
 - **Bengali** (Native)
 - **Hindi** (Intermediate)
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References

Available upon request.